



Confederation of Indian Industry



Ministry of Micro, Small and Medium Enterprises,
Government of India



18th EDITION OF CII GLOBAL MSME BUSINESS SUMMIT 2021

“Powering the New India through MSMEs”

SESSION DETAILS

25 – 26 November 2021 | CII Hive Platform



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Day 1: Thursday, 25 November 2021

1315 – 1415 hrs Global lessons learnt from COVID – 19: The next big opportunity for MSMEs

The COVID-19 pandemic and associated global recession have had an adverse effect on international trade. The backbone of India's economy - Micro, Small and Medium Enterprises (MSMEs) got hard stuck on account of the COVID-19 pandemic which witnessed Lockdowns impacting businesses and growth plans for several small industries in India, with substantial percentage of small industries witnessed a negative impact which would take a long time for restoration of businesses.

As small industries emerge from the ashes, this session will focus on the key lessons learnt by MSMEs across the globe and how they are planning to become futureproof with the help of key enablers?

Session Moderator

Mr Himanshu Shaparia
Convener- CII Gujarat MSME Panel &
Vice President-Sales
Jyoti CNC Automation LTD.

Panelists

- **Mrs. Marta Blanco**, President, CEOE Internacional, Spain
- **Mr. Alexandre Affre**, Deputy Director General, Business Europe
- **Mr João Paulo Carvalho**, Co-founder, Quidgest, Portugal
- **Mr Adrian Mutton**, CEO, Sannam S4

Summing up

Mr Himanshu Shaparia