



BUSINESSatOECD

Building Back Better Trade

Briefing on Business Priorities for OECD Work on Trade in the Post-COVID Scenario

Wednesday, 27 October 2021, 15:15 – 16:15 (Paris time) | Zoom Virtual Briefing

15:15 – 15:25 Welcome and Opening Remarks

- Hanni Rosenbaum (BIAC Executive Director)
- Marion Jansen (OECD Trade Director)

15:25 – 15:50 Building Back Better Trade – Briefing on *Business at OECD* Trade Priorities

15:25 – 15:30 Introducing the *Business at OECD* Trade Priorities

- Pat Ivory (BIAC Trade Committee Chair, Ibec, Ireland)

15:30 – 15:35 Trade and Responding to the Covid-19 Pandemic

- Jonas Berggren (BIAC Trade Committee Vice Chair, Svenskt Näringsliv, Sweden)

15:35 – 15:40 Strengthening the Core Principles of Trade Policy

- Marta Blanco (BIAC Trade Committee Vice Chair, CEOE, Spain)

15:40 – 15:45 Addressing Specific Issues of Concern for Trade Policy

- Ichiro Hara (BIAC Trade Committee Vice Chair, Keidanren, Japan)

15:45 – 15:50 Advancing Trade Policy For The 21st Century

- Pat Ivory (BIAC Trade Committee Chair, Ibec, Ireland)

15:50 – 16:10 Discussion with OECD Trade Committee and delegations

- Open Discussion

16:10 – 16:15 Closing Remarks

- Pat Ivory (BIAC Trade Committee Chair, Ibec, Ireland)

Interested participants are invited to please register via [this link](#).